

JOIN TEAM ZIMBABWE - ELEPHANT ROCK CYCLING FUNDRAISING CAMPAIGN
AND CHANGE THE LIVES OF ORPHANS IN RURAL AFRICA.
SUNDAY JUNE 6, 2010 – CASTLE ROCK, CO

Team Zimbabwe is a dynamic group of people who want to enrich the development of children struggling to receive the basic necessities of life – health, safety and the hope for a future.

Together with the 2010 Subaru Elephant Rock Cycling event, Renewed Hope Charitable Foundation, and Zimbabwe Mission Partnership, you can change the lives of orphans in rural Africa. This collaboration was created to save the lives of orphaned children in Zimbabwe with the simple belief that “Together we can make a difference!” Join us for the Rocky Mountain region’s biggest cycling events and affect the lives of thousands of orphans in a rural region of the world’s most impoverished country. Together we can make a difference and give out of our abundance to those searching for a tomorrow.

Without the generosity of the business community, this effort would not be possible. The 2010 Subaru Elephant Rock Ride has been giving back to the community for over twenty three years and has offered Team Zimbabwe the opportunity to use their event as a tool to raise funds for our cause. Each year, this experiential marketing event hosts over 8,000 participants, sponsor leaders, and volunteers. Our goal is to inspire the public with the story of these children and educate individuals on the global need for their support. Each member of our team is asked to help individually fundraise in the community and ride together in solidarity. In addition to the generous support of individuals, we are asking business leaders to partner with us. Please see the reverse side of this page for additional partnership details.

The goal of the Zimbabwe Mission Partnership and the Renewed Hope Charitable Foundation (501©3 non-profit organization) is to help with the nutritional, educational and health needs of these children, while also providing the community assistance with building a sustainable infrastructure and leading individuals toward self-sufficiency. In the last year alone the Heather Chimhoga Orphan Care Center, (founded in 2001 through the efforts of the Zimbabwe Mission Partnership) is daily feeding and caring for the needs of over 1,000 children. Through the efforts of supporters like you, government school fees are being paid to allow them to attend school, and a medical clinic is providing care to children with various illnesses, including HIV.

Let’s not turn away even one orphaned child! Will you make the difference in an orphan’s life between food and no food; between decent clothing and rags; between good health and sickness; between learning and sitting in school too hungry to pay attention? **Nearly 100% of every dollar that is donated goes directly to fund the needs of the children and immediate community.**

We are excited about our new partnership with the Subaru Elephant Rock Cycling Festival. Join Team Zimbabwe today and help save and improve the lives of thousands of children in the Murewa region of Zimbabwe.

For full details on the event and to learn more about the promotional opportunities available through this effort, visit www.ElephantRockRide.com

Follow Team on our Facebook Fan page. Just search for us at “Elephant Rock Ride – Team Zimbabwe”

To learn more about the valuable work of the host orphan care organization, Renewed Hope Charitable Foundation, visit www.Renewed-Hope.org

Questions? Please contact Joe Henderson at 303.589.6875 or trffcZR@live.com

The organizer of Team Zimbabwe, the Zimbabwe Mission Partnership, is working to create this inaugural fundraising experience and greatly needs the support of companies to seed the funds necessary to underwrite this effort. Because nearly 100 percent of the funds being raised go directly to the orphan care projects, our greatest need is to seek corporate sponsorship funds to meet the start-up costs of supplies and expenses. Can you help us stand in the gap with a tax deductible sponsorship? Your financial and in-kind donations will go a long way in meeting our fundraising goals.

We are asking for a minimum gift of \$500 and can recognize you in the following ways:
(Logo size, placement, and frequency is rewarded by the level of your sponsorship)

- Company logo prominently displayed on Limited Edition Team Zimbabwe Cycling Jersey (logo size and placement is rewarded by the level of your sponsorship)
- Logo placement on Team Zimbabwe commemorative water bottle (top sponsor)
- Company logo and name displayed on Team and Social Marketing websites (Facebook, Twitter, Fan Pages, Renewed Hope Website, and Cause-related Marketing Relations)
- Company logo and name used in promotional materials
- Recognition and logo placement at event-day vendor booth in exhibit area
- Verbal recognition at pre- and post- event activities
- Knowledge that you have changed lives of those in great need

For additional details, Please contact Todd McPherson at todd_mcp@yahoo.com or (303)884-9672 (Team Zimbabwe)